



## Leaders and Legends Luncheon - COMING SOON! October 17th

Please plan on joining us for this exciting annual event and celebration. Read more updates below and get your [tickets](#) and tables today if you haven't already.

*Presenting Sponsor:*

*Nancy Fennell - Dickson Realty*

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### 2025 Rural Community Champion Awardee

Each year we celebrate leadership in our community of those who inspire youth and help advance Junior Achievement's mission. Meet the recipient of one of our NEWEST awards, the Rural Community Champion, Jerry Bryant.

[Read  
More](#)



### Competing School Highlight

Meet one of our schools who will be competing in the student pitch competition at this year's event. Fifth graders at Elmcrest Elementary are getting busy developing their business pitch idea to share with the judges on October 17th.

## NEW -- Shark Tank Style Competition

Your copy should address 3 key questions: Who am I writing for (audience)? Why should they care (benefit)? What do I want them to do (call-to-action)?

Create a great offer by adding words like "free," "personalized," "complimentary," or "customized." A sense of urgency often helps readers take action, so consider inserting phrases like "for a limited time only" or "only 7 remaining!"

*Presented by:*



**Buy your tickets or a table  
today**

**Participating Schools  
Sponsored by:**

**Edward Jones**



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